





ROLE PROFILE			
Job title	Area Manager	Date	Feb 2023
Business	Walkers Deli & Sausage Co.		
Department			
Location	Walkers Deli & Sausage Co. 78-88 Cobden Street, Leicester, LE1 2LB		
POLE SLIMMADY			

The Area Manager manages a number of teams across a production shift/area, coordinating activities and resources to ensure production plans are delivered profitably and efficiently, on time and in line with quality standards. Takes accountability for health & safety, people management and development, and works in collaboration with other managers and business departments to meet the overall objectives of the business.

REPORTING STRUCTURE		
Reports to	Production Manager	
Deputy	Area Manager	
Direct & indirect reports	Team Leaders & Production Operatives	
Key internal stakeholders	Operations, Hygiene, Technical, Engineering, Planning, H&S & People Team	
Key external stakeholders	Retail Customers	

SKILLS & ABILITIES

Leadership & Management

- Acts as a role model for the Samworth Brothers Values and Ways of Working and encourages teams to share in our Purpose of "We do GOOD things with GREAT food".
- Works collaboratively with other line managers to build a values-based culture, delivering on the Culture Framework and ensuring that results are achieved with people at the heart of every decision, and consistent focus is given to providing a positive experience for Colleagues.
- Build good relationships ensuring everyone in the team is treated equally and with respect.
 Ensure relations between shifts and department teams are positive, and build effective relationships with key internal stakeholders.
- Guide the team through change, encouraging them to view change as a necessary and valuable part of business progress. Considers the effect of changes on the department and identify ways to maximise benefit and minimise any negative impact.
- Pro-actively takes on personal responsibility and accountability to fully understand challenges, seek solutions, and work collaboratively. Looks to Line Manager for guidance as appropriate.
 Provides cover for Line Manager as required.
- Continually looks to improve own performance and capability by linking personal objectives to support the business, and seeks learning and development opportunities.

Health & Safety, Responsible Business

- Leads the team in continuous improvement projects, involving and engaging others to contribute to H&S, Operational and Quality improvement plans, manage progress on actions and implementation.
- Ensures safety, health and environmental factors are well managed. This includes
 preventative action, identifying and assessing hazards, encouraging near miss reporting,
 conducting accident investigations, escalation of significant issues in a timely manner,
 contributing to the delivery and improvement of our 4R plan (reduce, re-use, recycle, recover)
 and ensuring team behaviours align with the required standards.
- Set a good example of responsible behaviour. Challenges any unsafe behaviours and leads the team to improve standards.

Food Safety & Quality

- Be responsible for food safety issues in the area, and take decisive action when required to
 halt production activity if food safety is compromised. Works closely with Technical, Hygiene
 and Engineering colleagues to prevent, resolve and follow up on food safety concerns.
- Oversee equipment is set up and operated in accordance with Standard Operating Procedures (SOP's), line and operating standards, and daily care routines. Carry out periodic audits to ensure standards deliver required performance. In the event that a process cannot be fully adhered to, takes ownership to identify a satisfactory solution, which may include halting production until the issue can be resolved.
- Take ownership of operational practices in the area, ensuring that team behaviours align with required standards and procedures. Routinely spot checks that team members are fully trained to carry out the assigned tasks according to their role.
- Works closely with Technical to design and amend processes, and to write SOP's.
- Ensure new product trials are fully supported in alignment with the NPD gate process, providing clear feedback and guidance around production capabilities and constraints, and contribute information for costings, technical processes, etc.
- Participate in food quality reviews, taste panels, buy- backs, etc and take required action as identified.

Production Operations & Performance

- Ensure the production plan is followed in relation to quantity and schedule. Look ahead to anticipate any potential delays and review plan accordingly, identifying solutions and escalating for support as required.
- Monitor machine efficiency against agreed running standards and works with Engineering to
 optimise. In the event of fault or breakdown, liaise with Engineering to resolve, and to identify
 any trends, root cause and/or solution which could prevent future issues.
- Manage teams and co-ordinate between departments and cross-function to effectively manage labour and materials according to prescribed standards and plan, to control costs and drive performance against agreed KPI's.
- Conduct routine spot checks to ensure that the teams are working to audit ready standards every day, and always be prepared to host an unannounced visitor / auditor.

- Host auditors and visitors to the area, and demonstrate a thorough knowledge and understanding of the people, processes, and standards. Involves team members, where appropriate, to demonstrate team engagement and empower others.
- Ensure that systems and records are accurately maintained so that real time information is correct. Ensure all materials flowing in and out of production are recorded accurately. Provide information and updates to Planning and Supply Chain, Commercial and management to support efficiency across the broader business processes.
- Routinely reviews operational performance against KPI's to identify any trends or issues which
 impact performance and create action plans. Re-evaluate and review operational priorities
 where necessary to deliver targets.
- Identify areas for improvement of food safety, quality, and operational efficiency. Deliver Continuous Improvement (CI) projects and Profit Improvement Plan (PIP) objectives through improvement teams, ensuring recommendations are implemented.

People Management

- Delegate and communicates work instructions clearly, ensuring team is fully briefed on plans and anticipated challenges.
- Ensure fair task allocation according to job grade/role, job rotation and micropauses are well-managed.
- Address any Employee Relations (ER) issues promptly and line with Company values, People policies and processes, and best practice.
- Assess production demands to plan labour requirements, taking into account the need to ensure adequate cover for skills required.
- Plan ahead for labour cover and overtime, to ensure that colleague leave, breaks and additional hours are managed with fairness and in line with Company rules and Working Time Directive.
- Takes responsibility for overall attendance review absence patterns, lead on absence review
 meetings and identify where reasonable support / adjustments can be offered taking into
 account Occupational Health guidance. Considers flexible working requests. Ensure that
 colleague wellbeing is a clear priority for the teams and encourage an open and supportive
 culture.
- Ensure that all team members receive ongoing support for their development through Performance Enhancement, training, and coaching, starting with a quality induction and probationary period training, through to job progression
- Develops and delivers the skills plan for the area in line with job grades and business strategy.
- Encourages high performance through positive recognition and coaching. Challenges any underperformance promptly with clarity, providing pro-active support to help team members unlock their full potential. Formally manages any pattern of poor performance promptly and fairly in line with policy and good practice, with support from the People team as required.
- Lead the team in continuous improvement projects, involving and engaging others to contribute to H&S, Operational and Quality improvement plans, manage progress on actions and implementation.

- Be responsible for agency labour, planning requirements, placing orders, etc in line with SLA terms. Liaise with agency co-ordinator and Team Leaders to ensure workers receive the induction, training and support they need.
- Identify recruitment needs and act as 'hiring manager', to select and onboard new colleagues
 adhering to the relevant processes and policies including seeking authority, liaising with the
 Resourcing team, conducting interviews and work trials, making start date and induction
 arrangements e.g., Buddy, PPE, lockers.
- Be pro-active in retaining colleagues by delivering an overall work-life experience in which each colleague feels that they matter, and putting the people management tools, policies and processes provided to full use.

Communication

- Communicates effectively and with clarity, using written, verbal, and digital means, and adjusting tone and approach according to the audience and context.
- Organises team meetings and briefings to ensure teams are well-informed and receive useful
 feedback on performance. Be pro-active in communicating relevant, valuable information to
 other departments and senior colleagues, and take part in routine meetings. Ensures that shift
 handovers are effective and comprehensive, and reflect key measurables.

KNOWLEDGE & UNDERSTANDING

Leadership & Management

- Shows clear understanding of your role and how, as line manager, you are a role model for the SB Values and Ways of Working.
- Demonstrate an understanding of the business you work for including an awareness of the part other functions play.
- Demonstrate an awareness of operational objectives and the goals of other functions and departments to drive active support for progress
- Shows a flexible approach to change, and knows how to coach and support others to adapt to change.
- Knows how to use forward planning to mitigate risk and enhance efficiency, and can apply problem-solving skills in a fast-paced production environment.
- Understands the principles of Continuous Improvement (CI), and how and when to use appropriate tools and techniques

Health & Safety, Responsible Business

- Demonstrate a good understanding of the Health & Safety and Environmental management procedures: - Safe Systems of Work, Risk Assessment, Accident Investigation & Reporting, Auditing Skills, Near Miss System, COSHH, Emergency procedures and behavioural safety approach.
- Demonstrate knowledge of environmental sustainability and factors at play in the operation.
- Know how to use the H&S and environmental management IT system.
- Demonstrate a good understanding of own responsibilities as a manager of health, safety, and environment as per Company policy and can carry out the SSOW's, SOP's and procedures.
- Know the Occupational Health control measures relevant to own operational areas and teams.

Food Safety & Quality

- Demonstrate a good understanding of the Food Safety and Quality Management Systems,
 Process Control documentation, Hygiene schedules and processes, HACCP, Audit standards,
 Personal Hygiene as they relate to the team and area.
- Be fully conversant with the manufacturing process and all quality aspects to be observed, with particular focus on Critical Control Points.

Production Operations & Performance

- Demonstrate clear understanding of all the Standard Operating Procedures (SOP's) and Key performance indicators (KPI's) within the team / area.
- Have a good knowledge of the job roles, training elements and baseline headcount for the team /area.
- Show a good level of product knowledge including understanding the ingredients involved to the customer specifications.
- Demonstrate the ability to take a range of information, think things through logically and prioritise workload, planning ahead to manage any risk to delivering the required results.
- Demonstrate an understanding of Lean Manufacturing and Continuous Improvement principles and methodologies, and how and when to use appropriate tools and techniques.
- Knows how to manage resources to achieve business objectives.
- Can demonstrate awareness of all relevant audit standards and customer Codes of Practice.
- Understand the importance of your role on delivering customer satisfaction and maintaining critical standards.
- Has awareness of financial implications of decisions and actions.
- Can demonstrate an understanding of what drives cost within the area.
- Has good levels of numeracy; is able interpret numerical and statistical data and then take any necessary action.
- Demonstrate an understanding of appropriate IT software programmes and tools.
- Understands how KPI's and measures are used to drive results in manufacturing processes.

People Management

- Knows how to manage people in a respectful, fair, and inclusive way in line with our Values.
- Can demonstrate an understanding of the Samworth Brothers People Policies and Processes, job roles and structure, and how to use the People Portal system.
- Knows how to manage in line with the Working Time Directive, Company policy and clocking system rules on working hours, as well as an awareness of the Ethical Trade Initiative (ETI) Base Code.
- Knows how to apply the absence management policy and processes in a pro-active and supportive way to enhance colleague attendance.
- Understands the factors which impact colleague wellbeing and knows how to support colleagues in ways which balance with business needs, and how to signpost to additional support when needed.

- Knows how to utilise the Samworth Brothers Performance Enhancement process including Ways of Working, Learning Toolkit and training and development opportunities.
- Knows how to use a coaching style to support others to take ownership of their challenges, solutions and achievements.
- Knows the key terms of the agency contracts and service level agreements, and how to work closely with agency contacts to ensure that agency workers are well-supported.
- Understands how to conduct a fair and equitable selection process, mitigating personal bias, to hire the most suitable candidate for the requirements of the role.
- Knows how to use the Samworth Brothers Recruitment and onboarding tools and processes.

Communication

- Understands how to communicate effectively, the importance of active listening and clear feedback to ensure effective communications in the workplace.
- Has good levels of literacy; able to write and produce reports and documentation relevant for the role.

QUALIFICATIONS, EXPERIENCE, TECHNICAL SKILLS

Essential

- A resilient, credible leadership style with the ability to inspire, coach and develop your team.
- The ability to work, under pressure, on your own initiative and to 'think outside the box'.
- IOSH is essential (full training will be provided).
- HACCP level 3 is essential (full training will be provided).
- Level 3 or above Food Safety is essential (full training will be provided).
- Must have at least 2 years' experience in a High Care or Chilled food manufacturing environment.

Desirable

- Commercial awareness and a strong commitment towards quality and customer service
- Knowledge of key hygiene services such chemical, consumable and laundry operations and control budgets associated to them.
- A good knowledge of ATP and the practical implications in a food production environment.
- Recommended to have formal or informal knowledge of Listeria and/or Food related Pathogens and associated good practices for eradication.
- Proven experience of managing people using proven coaching methods and the Company policy and procedures
- Should be able to demonstrate and understanding of a variety of chemical applications and uses and understand the impact they have on desired results.
- Should have a knowledge and experience of an implemented EMP and the knowledge and understanding of its benefit to the MSS.

CORE COMPETENCIES, ATTRIBUTES & BEHAVIOURS FOR SUCCESS		
Competency	Descriptors	
Values People	Demonstrates the belief that people are our most important asset and central to the success of the organisation. Everybody should be treated with dignity and respect at all times.	

Customer Focus	Demonstrates the understanding that the satisfaction of our internal and external customers is the foundation of our success
Collaborative Team Working	The willingness to act as part of a team and work towards achieving shared objectives through adopting best practice in line with PQP and Federalism.
Flexibility & Adaptability	The ability to change and adapt own behaviour or work procedures when there is a change in the work environment, for example as a result of changing customer needs.
Initiative & taking ownership	Steps up to take on personal responsibility and accountability for tasks and actions in line with PQP and Federalism.
People Management	The ability to understand people and their motivations, build good relationships with them and help them to unlock their potential.
Empowering Others	Creates an environment where people feel required and enabled to take ownership and responsibility.
Coaching for Performance	The ability to help others achieve more through two-way feedback, clear direction and enabling.
Analysis & Planning	The ability to take a range of information, think things through logically and prioritise work to meet commitments aligned with organisational goals.
Drive for Excellence	Knows the most effective and efficient processes for getting things done, with a focus on continuous improvement.